



FRANCHISE

SALON DOORS AND PARTITIONS
PREMIUM CLASS

Open the best door showroom in your city
and make a profit of **\$2,000** per month.

ABOUT US



EXPERIENCE

13 years in the sale of doors in Belarus through its own network of salons and online stores. We know all the intricacies of this business, we will help you orient, select, manufacture and deliver to your customers.

EXCLUSIVE

Stylish modern exclusive door solutions for retail consumers and premium construction projects.

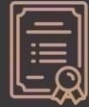
SCOPE

Our salons operate in Minsk, Brest, Grodno, Gomel, Moscow, St. Petersburg, Riga, Vilnius, Kyiv, Lvov.

FORMATS

The dealer network includes both mono-brand stores and brand sections.

COMPARE, CHOOSE US



Quality standard

All products have certificates



Own production

We have been producing exclusive doors since 2018



Own assembly team

Professional staff with over 15 years of experience



Wide assortment

The number of items in the catalog is limited only by your imagination.



Supplier base

We have formed a pool of reliable suppliers



Quality assurance

We offer our own 1 year warranty on all work.

WE ARE TRUSTED

To our clients we offer:

- interior doors
- entrance doors
- glass doors
- sliding doors
- door cases
- door fittings





PROFITABLE PARTNERSHIP

BY JOINING OUR NETWORK, YOU CAN:



Steadily gain a foothold in the high segment



Work with the product that is most in demand on today's market



Gather a circle of regular customers in the form of designers, architects and developers.



Do not waste time on a large turnover of cheap products - 5 orders per month are enough with a profit exceeding the turnover from 500 doors of the economy/middle segment



Work with interesting clients



To be in a segment that is not afraid of economic crises and epidemiological situations.



Achieve joint commercial benefits from long-term partnerships



Receive support and assistance in the process of work on all emerging issues

WHO IS SUITABLE FOR A FRANCHISE



You are already in the door sales business and want to expand your product range to a higher segment or move entirely into the premier segment



You have a business in related segments (architecture, design, construction, home improvement stores, furniture stores) and you want to offer new products to customers



You have a property suitable for opening a salon and you want to use it for a stable income



You want to start a risk-free business and sell an in-demand product



YOU WILL RECEIVE A READY MODEL OF SUCCESSFUL BUSINESS



Business plan for
calculating payback



Door mounting
technologies



Individual design project
for your showroom or
brand section



Organizational structure of
personnel and requirements
for candidates



The list of necessary
equipment for the salon



Training your
employees



The list of exhibition
samples and the range of
popular models



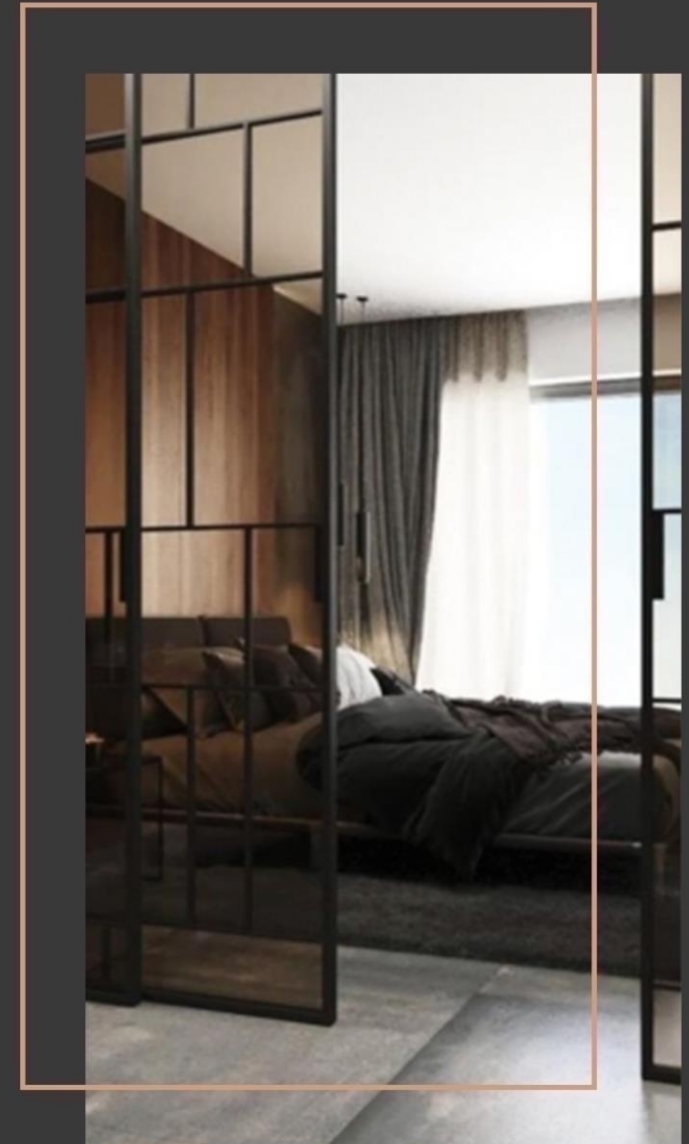
Standards and instructions
for working with clients



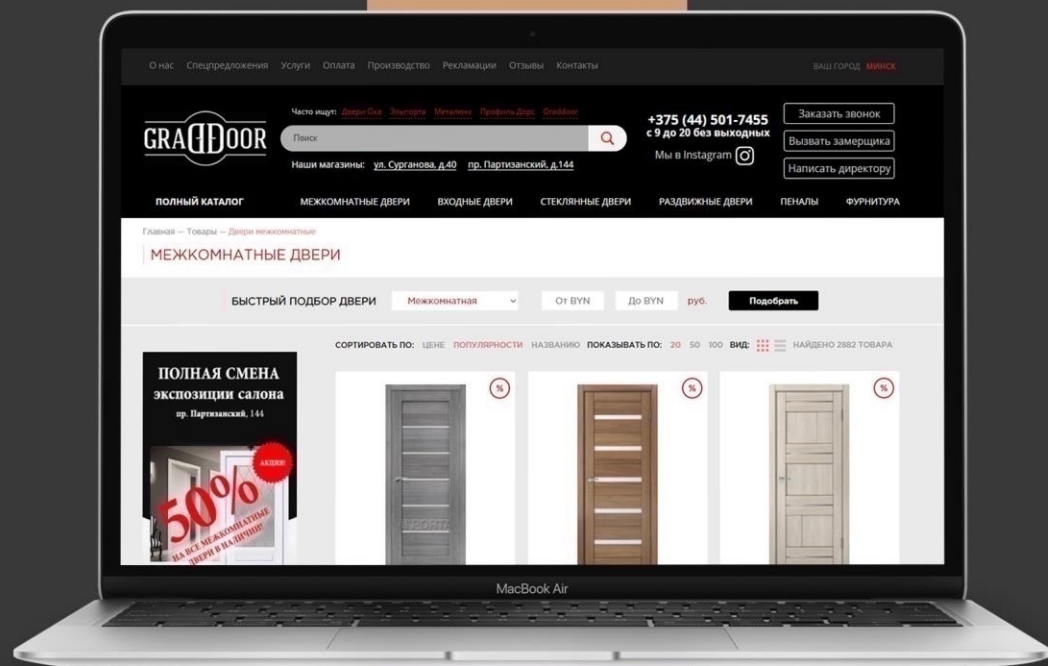
List of required and
recommended suppliers



Recommendations for
software for accounting and
control



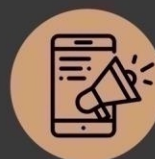
YOU WILL RECEIVE TOOLS FOR EFFECTIVE SALES



We will add your salon to the list of points on our website



We will teach you how to lead Instagram to generate leads



We will provide promotional materials



Teach effective sales techniques



We will provide photo and video materials for work



We will conduct a PR campaign for the opening

We are interested in building long-term partnerships with our franchisees, so we provide support at all stages.



YOU WILL GET GET SUPPORT AT START AND IN FURTHER WORK

We will hand over a business guide - a document containing the basic rules and standards for working on the network.

We will appoint a personal curator to consult on any issues that arise in the process of work.

Based on a comparative analysis of the performance of our salons and outlets of our franchisees, we will make recommendations for improving performance.

We will jointly promote the brand, conduct marketing campaigns, the results of which will also be used by our franchisees.

FORMATS

Brand section*

INVESTMENTS

10 000\$

LUMP-SUM FEE

1 500\$

PAYBACK PERIOD

from 1 year

INCOME PER MONTH

1 000-2 000\$

* if you want to expand the assortment of your store with doors of a high segment

Monobrand salon*

INVESTMENTS

26 000\$

LUMP-SUM FEE

3 500\$

PAYBACK PERIOD

from 1 year

INCOME PER MONTH

3 000\$

* exclusive rights to the Craddoor brand in your city

Monobrand salon exclusive*

INVESTMENTS

50 000\$

LUMP-SUM FEE

3 500\$

PAYBACK PERIOD

from 1 year

INCOME PER MONTH

4 000\$

* the opportunity to get an exclusive / master franchise in your region

STAGES OF OPENING YOUR SALON



1

Call or write to us

We will tell you all the information you are interested in, send a presentation

2

Choose a room from 70 sq.m.

We agree on the premises, prepare a design project

3

Sign a contract

Get all the necessary documents to get started

4

Prepare your salon

We will provide the layout and selection of exhibition samples, interior and exterior design

5

Prepare the staff

About training key employees in our salons

6

Open your salon

We will help you prepare for the opening and will be there on this solemn day

YOU ARE READY
TO OPEN YOUR SALON
AND START EARNING?

CALL AND WRITE,
we will answer all your questions

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 [graddoor.by](https://www.instagram.com/graddoor.by)

 [graddoor.ru](https://www.instagram.com/graddoor.ru)

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